

INFORMATION ON THE PROCESSING OF PERSONAL DATA PURSUANT TO ARTICLE 13 OF REGULATION NO. 679/2016

Pursuant To EU Regulation on privacy (Generale Data Protection Regulation) no. 679 of 2016 (the “Regulation”), and to the extent the latter is applicable to your request to receive a demo version of the service provided by Pythagor S.r.l.s. (hereinafter, the “Data Controller”), we intend to provide you with some information on the collection and use of your personal data by the Data Controller. The processing of information concerning you will be based on principles of correctness, lawfulness, transparency and protection of your privacy and your rights.

Personal data in the registration form, newsletter box, contact form, filled in by you or data automatically collected by browsing the site are collected and managed by way of electronic or automated means, for the following purposes listed on the basis of the Services offered by the Data Controller:

Services provided by Pythagor:

- Technical management, relationship management;
- For archival purposes and backup of the report requests made by you;
- Future receipt of promotional communications on services offered by the Data Controller similar to those requested as a demo, by virtue of the legitimate interest of the Data Controller (Article 6 paragraph 1 letter F of the Regulation) and without prejudice to your right to refuse such communications at each sending.

Further services provided by Pythagor:

- Further statistic researches and analysis.

We inform you that your data will not be transferred to non-EU Countries. The data processing for the aforementioned purposes is based on Article 6 of the Regulation, or constitutes a necessary operation for the execution of a contract of which you are a party, albeit free of charge.

Your data may be known by persons specifically charged of the processing by the Data Controller, by their technological partners or by consultants and professional firms.

Your personal data will be stored until you formally request the deletion of your account and related data, except for the Data Controller's conservation obligations pursuant to applicable law.

The Data Controller is Pythagor Srls, with registered office in Viale Regina Giovanna, 33 - 20129 Milan (MI), contacts: info@pythagor.it, VAT number and Tax ID: 10386010960, in person of its legal representative, which can be contacted by you to exercise the rights provided for by Articles 15, 16, 17, 18, 20, 21, 77 of the Regulation.

We remind you that the exercise of rights is subject to the limits, rules and procedures provided by the aforementioned Regulation, which the interested party has to know and fulfil. Furthermore, in accordance with Article 12, paragraph 3 of the Regulation, the Data Controller shall provide the interested party with information regarding the actions taken without unjustified delay and, in any case, at the latest within one month upon receipt of the relevant request. This deadline may be extended by two months, if necessary, taking into account the complexity and number of requests. The Data Controller shall inform the interested party of such extension, and of the reasons for the delay, within one month from the receipt of the request.

INFORMATION ON COOKIES UTILISATION

Our website, for better operation and in order to guarantee services provided by third parties, uses exclusively the so called technical cookies.

Cookies issued by the Data Controller

Technical cookies are those used for the sole purpose of carrying out the transmission of a communication over an electronic communication network, or as strictly necessary to the provider of an information society service explicitly requested by the user to provide such service. They are not used for other purposes, and are installed in the context of ordinary navigation on our pages. They can be divided into browsing or session cookies, which guarantee the normal navigation and use of the website (allowing you to make a purchase or authenticate to access restricted areas); functionality cookies, which allow the user to browse according to a series of selected criteria (for example, the language, the products selected for purchase, etc.) in order to improve the service rendered to the same. For the

installation of these cookies, the prior consent of the users is not required, provided the obligation to give this information pursuant to Article 13 of the Regulation.

We do not use third-party cookies, not even for statistical or technical purposes.

This document constitutes the "Privacy Policy" of this website and will be updated without any prior notice.